

DRUM *Scene*

AUSTRALIA'S #1 DRUM MAGAZINE

Published by MUSICTEK PTY LTD

ADVERTISING ARTWORK CHECKLIST 2010

FORMAT CHECKLIST

PLEASE TICK BOX COMPLETED:

1. AD TYPE (SIZE OF YOUR ARTWORK): mm x mm
2. INCLUDE 5MM BLEED
3. SUPPLY A FULL SIZE COLOUR PRINT OF THE AD
4. ROTATION POTRAIT LANDSCAPE

SOFTWARE & DISK CHECKLIST

PLEASE INDICATE THE SOFTWARE USED:

- A. INDESIGN CS2 (indicate version):
- B. ADOBE ILLUSTRATOR CS2 (indicate version):
- C. ADOBE PHOTOSHOP (indicate version):

PREFER THAT ALL ARTWORK BE SUPPLIED AS HIGH RESOLUTION PDF FILES WITH 5MM BLEED AND NO TRIM MARKS. (see spec sheet p.2)

- NO OTHER SOFTWARE WILL BE ACCEPTED.
- PLEASE SUPPLY ARTWORK ON CD DISKS.
- NO RESPONSIBILITY WILL BE TAKEN IF COLOUR PROOF IS NOT SUPPLIED WITH ARTWORK FILES.

IMAGE CHECKLIST

PLEASE TICK BOX COMPLETED:

1. ARE ALL PLACED IMAGES (TIFF/EPS) INCLUDED ON DISK
2. ARE ALL FONTS INCLUDED ON DISK
3. ARE ALL IMAGES 300 DPI(72 DPI NOT ACCEPTED)
4. ARE ALL IMAGES CMYK (RGB NOT ACCEPTED)
5. ARE ALL BITMAP LOGOS 600DPI (RESOLUTION)

ADDITIONAL WORK REQUIRED

IF YOUR ARTWORK REQUIRES ADDITIONAL CHANGES/WORK PLEASE INDICATE – PLEASE REFER TO DRUMSCENE DESIGN FEES FOR COSTS.

WORK REQUIRED DETAILS:

Before artwork is forwarded to DrumsScene Magazine all advertisers MUST fill out the advertising artwork checklist. Failure to do so will result in your advertisement not being accepted.

If your advertisement requires additional work due to checklist sheet NOT being adhered to, then a FEE of \$80 PER HOUR will be charged.

Please Note:
For any Design requirements or further information please contact Victor at:



creativepixel

242 Hope Street Brunswick West
VIC Australia 3055P
(+61) 03 9381 1460
info@creativepixel.com.au